

ORDER

**WOOD**

Orders

Order / Rev: 208305

Alt Order #: 6856065

Product Desc: PESTKA FOR CONGRESS

Estimate: 2372

Flight Dates: 09/26/12 - 10/02/12

Original Date / Rev: 09/25/12 / 09/27/12

Order Type: REG

Primary AE: Petry Philadelphia

Sales Office: P-PHI

Sales Region: Nat

Agency

Name: Buying Time

Buying Contact: Petry Philadelphia

Billing Contact:

650 Massachusetts Avenue NW

Washington, DC 20001-3796

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: POL/Pestka for Congress

Demographic: A35+

Product Codes: PL1

Priority: P4

Revenue Codes: AGY, POL, POL-CAND

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID: IN5252/SP2893/TO824/AL1472

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	35	\$17,775.00	\$15,108.75
10/01/12	10/02/12	25	\$12,650.00	\$10,752.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	35	\$17,775.00	\$15,108.75	0.00
October 2012	25	\$12,650.00	\$10,752.50	0.00
Totals	60	\$30,425.00	\$25,861.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WOOD	37%	\$30,425.00
Market	100%	\$82,229.73

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	3%	\$2,466.89
WGVK	0%	\$0.00
WGVU	0%	\$0.00
WLLA	0%	\$0.00
WOTV	1%	\$822.30
WTLJ	0%	\$0.00
WWMT	32%	\$26,313.51
WXMI	10%	\$8,222.97
WXSP	0%	\$0.00
WZPX	0%	\$0.00
WZZM	17%	\$13,979.05

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WOOD	09/27/12	09/27/12	5am Daybreak	CM	5a-6am	---T---	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
News 9 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---			1			\$150.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WOOD	09/27/12	09/27/12	5am Daybreak 5am Daybreak	CM	5a-6am	---T---	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		News 9 Daybreak													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	---T---		1			\$150.00			0.00			
E 3	WOOD	09/28/12	09/28/12	5am Daybreak 5am Daybreak	CM	5a-6am	----F--	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		News 9 Daybreak													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	----F--		1			\$150.00			0.00			
E 4	WOOD	10/01/12	10/01/12	5am Daybreak 5am Daybreak	CM	5a-6am	M-----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		News 9 Daybreak													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		1			\$150.00			0.00			
E 5	WOOD	10/02/12	10/02/12	5am Daybreak 5am Daybreak	CM	5a-6am	-T-----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		News 9 Daybreak													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	-T-----		1			\$150.00			0.00			
E 7	WOOD	09/27/12	09/27/12	6am Daybreak 6am Daybreak	CM	6-7a	---T---	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
		News 8 Daybreak													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	---T---		1			\$400.00			0.00			
E 8	WOOD	10/01/12	10/01/12	6am Daybreak 6am Daybreak	CM	6-7a	M-----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
		News 8 Daybreak													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		1			\$400.00			0.00			
E 9	WOOD	10/02/12	10/02/12	6am Daybreak 6am Daybreak	CM	6-7a	-T-----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
		News 8 Daybreak													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	-T-----		1			\$400.00			0.00			
E 11	WOOD	09/28/12	09/28/12	Today Show M-F Today Show	CM	658-9a	----F--	:30	1	\$650.00	P4	0.00	NM	1	\$650.00
		Today Show													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	----F--		1			\$650.00			0.00			
E 12	WOOD	10/01/12	10/01/12	Today Show M-F Today Show	CM	658-9a	M-----	:30	1	\$650.00	P4	0.00	NM	1	\$650.00
		Today Show													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		1			\$650.00			0.00			
E 13	WOOD	09/27/12	09/27/12	Today Show 2 Today Show 2	CM	9-10a	---T---	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
		Today Show 2													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	---T---		1			\$300.00			0.00			
E 14	WOOD	09/28/12	09/28/12	Today Show 2 Today Show 2	CM	9-10a	----F--	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
		Today Show 2													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	----F--		1			\$300.00			0.00			
E 15	WOOD	10/01/12	10/01/12	Today Show 2 Today Show 2	CM	9-10a	M-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
		Today Show 2													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		1			\$300.00			0.00			
E 17	WOOD	09/28/12	09/28/12		CM	10-11a	----F--	:30	1	\$200.00	P4	0.00	NM	1	\$200.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Today Show 3											
				Today Show 3											
				Today Show 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	----F--			1		\$200.00		0.00				
E 18	WOOD	10/02/12	10/02/12	Today Show 3	CM	10-11a	-T-----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
				Today Show 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-T-----			1		\$200.00		0.00				
E 20	WOOD	09/27/12	09/27/12	M-F 11a-12p	CM	11a-12p	---T---	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
				eightWest											
				EIGHT WEST											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	---T---			1		\$75.00		0.00				
E 21	WOOD	09/28/12	09/28/12	M-F 11a-12p	CM	11a-12p	----F--	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
				eightWest											
				EIGHT WEST											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	----F--			1		\$75.00		0.00				
E 22	WOOD	10/01/12	10/01/12	M-F 11a-12p	CM	11a-12p	M-----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
				eightWest											
				EIGHT WEST											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	M-----			1		\$75.00		0.00				
E 23	WOOD	10/02/12	10/02/12	M-F 11a-12p	CM	11a-12p	-T-----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
				eightWest											
				EIGHT WEST											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-T-----			1		\$75.00		0.00				
E 24	WOOD	09/26/12	09/26/12	Noon News	CM	12-1p	--W----	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
				News 8 @ Noon											
				News 8 at Noon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	--W----			1		\$225.00		0.00				
E 25	WOOD	09/28/12	09/28/12	Noon News	CM	12-1p	----F--	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
				News 8 @ Noon											
				News 8 at Noon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	----F--			1		\$225.00		0.00				
E 26	WOOD	10/01/12	10/01/12	Noon News	CM	12-1p	M-----	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
				News 8 @ Noon											
				News 8 at Noon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	M-----			1		\$225.00		0.00				
E 27	WOOD	10/02/12	10/02/12	Noon News	CM	12-1p	-T-----	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
				News 8 @ Noon											
				News 8 at Noon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-T-----			1		\$225.00		0.00				
E 28	WOOD	10/01/12	10/01/12	Days of Our Lives	CM	1-2p	M-----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
				Days of Our Lives											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	M-----			1		\$200.00		0.00				
E 29	WOOD	09/26/12	09/26/12	M-F 3-4p	CM	3-4p	--W----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
				Dr Oz											
				Doctors											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	--W----			1		\$125.00		0.00				
E 30	WOOD	09/27/12	09/27/12		CM	3-4p	---T---	:30	1	\$125.00	P4	0.00	NM	1	\$125.00

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M-F 3-4p Dr Oz															
Doctors															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---					1	\$125.00		0.00			
E 31	WOOD	10/01/12	10/01/12	M-F 3-4p Dr Oz	CM	3-4p	M-----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
Doctors															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$125.00		0.00			
E 32	WOOD	10/02/12	10/02/12	M-F 3-4p Dr Oz	CM	3-4p	-T-----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
Doctors															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----					1	\$125.00		0.00			
E 33	WOOD	09/26/12	09/26/12	M-F 5p News M-F News 8 @5p	CM	5-530p	--W----	:30	1	\$675.00	P4	0.00	NM	1	\$675.00
News at 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----					1	\$675.00		0.00			
E 34	WOOD	09/27/12	09/27/12	M-F 5p News M-F News 8 @5p	CM	5-530p	---T---	:30	1	\$675.00	P4	0.00	NM	1	\$675.00
News at 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---					1	\$675.00		0.00			
E 35	WOOD	10/01/12	10/01/12	M-F 5p News M-F News 8 @5p	CM	5-530p	M-----	:30	1	\$675.00	P4	0.00	NM	1	\$675.00
News at 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$675.00		0.00			
E 36	WOOD	10/02/12	10/02/12	M-F 5p News M-F News 8 @5p	CM	5-530p	-T-----	:30	1	\$675.00	P4	0.00	NM	1	\$675.00
News at 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----					1	\$675.00		0.00			
E 37	WOOD	09/27/12	09/27/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p	---T---	:30	1	\$675.00	P4	0.00	NM	1	\$675.00
News at 5:30P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---					1	\$675.00		0.00			
E 38	WOOD	09/28/12	09/28/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p	----F--	:30	1	\$675.00	P4	0.00	NM	1	\$675.00
News at 5:30P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					1	\$675.00		0.00			
E 39	WOOD	10/01/12	10/01/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p	M-----	:30	1	\$675.00	P4	0.00	NM	1	\$675.00
News at 5:30P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$675.00		0.00			
E 40	WOOD	10/02/12	10/02/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p	-T-----	:30	1	\$675.00	P4	0.00	NM	1	\$675.00
News at 5:30P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----					1	\$675.00		0.00			
E 41	WOOD	09/26/12	09/26/12	M-F 6p News M-F News 8 @6p	CM	6-630p	--W----	:30	1	\$1,125.00	P4	0.00	NM	1	\$1,125.00
News at 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----					1	\$1,125.00		0.00			
E 42	WOOD	09/28/12	09/28/12		CM	6-630p	----F--	:30	1	\$1,125.00	P4	0.00	NM	1	\$1,125.00

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M-F 6p News M-F News 8 @6p															
News at 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12		09/24/12	09/30/12	----F--	1		\$1,125.00		0.00						
E 43	WOOD	10/01/12	10/01/12	M-F 6p News M-F News 8 @6p	CM	6-630p	M-----	:30	1	\$1,125.00	P4	0.00	NM	1	\$1,125.00
News at 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	M-----	1		\$1,125.00		0.00						
E 44	WOOD	09/27/12	09/27/12	NBC Nightly News WKD NBC Nightly News	CM	628-7p	---T---	:30	1	\$2,000.00	P4	0.00	NM	1	\$2,000.00
NBC Nightly News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12		09/24/12	09/30/12	---T---	1		\$2,000.00		0.00						
E 45	WOOD	10/01/12	10/01/12	NBC Nightly News WKD NBC Nightly News	CM	628-7p	M-----	:30	1	\$2,000.00	P4	0.00	NM	1	\$2,000.00
NBC Nightly News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	M-----	1		\$2,000.00		0.00						
E 46	WOOD	09/28/12	09/28/12	M-F 7-730p Inside Edition	CM	7-730p	----F--	:30	1	\$450.00	P4	0.00	NM	1	\$450.00
Inside Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12		09/24/12	09/30/12	----F--	1		\$450.00		0.00						
E 47	WOOD	10/02/12	10/02/12	M-F 7-730p Inside Edition	CM	7-730p	-T-----	:30	1	\$450.00	P4	0.00	NM	1	\$450.00
Inside Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	-T-----	1		\$450.00		0.00						
E 48	WOOD	10/01/12	10/01/12	M-F 730-8p Access Hollywood	CM	730-8p	M-----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
Access Hollywood															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	M-----	1		\$400.00		0.00						
E 49	WOOD	09/27/12	09/27/12	LN M-F M-F News 8 @ 11	CM	11-1135p	---T---	:30	1	\$900.00	P4	0.00	NM	1	\$900.00
News at 11P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12		09/24/12	09/30/12	---T---	1		\$900.00		0.00						
E 50	WOOD	10/02/12	10/02/12	LN M-F M-F News 8 @ 11	CM	11-1135p	-T-----	:30	1	\$900.00	P4	0.00	NM	1	\$900.00
News at 11P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	-T-----	1		\$900.00		0.00						
E 51	WOOD	10/01/12	10/01/12	Tonight Show/Jay Leno Tonight Show w/ Leno	CM	1135-1235a	M-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
Leno															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	M-----	1		\$300.00		0.00						
E 52	WOOD	09/27/12	09/27/12	Thur Hour 3 Thursday 10-11p	CM	10-11p	---T---	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
Rock Center															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12		09/24/12	09/30/12	---T---	1		\$750.00		0.00						
E 53	WOOD	09/29/12	09/29/12	Daybreak Sat @6am Daybreak Sat 6am	CM	6-7a	-----S-	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
News Saturday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12		09/24/12	09/30/12	-----S-	1		\$150.00		0.00						
E 54	WOOD	09/29/12	09/29/12		CM	658-8a	-----S-	:30	1	\$275.00	P4	0.00	NM	1	\$275.00

Order / Rev: 208305
 Alt Order #: 6856065
 Flight Dates: 09/26/12 - 10/02/12

Advertiser: POL/Pestka for Congress
 Product Desc: PESTKA FOR CONGRESS
 Estimate: 2372

WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Daybreak Sat @7am											
				Daybreak Sat@7am											
News Saturday AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-					1	\$275.00		0.00			
E 55	WOOD	09/29/12	09/29/12	Today Show Sa	CM	758-10a	-----S-	:30	1	\$375.00	P4	0.00	NM	1	\$375.00
				Today Show Saturday											
Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-					1	\$375.00		0.00			
E 56	WOOD	09/28/12	09/28/12	6am Daybreak	CM	6-7a	----F--	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
				6am Daybreak											
NEWS 8 AT 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					1	\$400.00		0.00			
E 57	WOOD	09/29/12	09/29/12	LN Sa	CM	11-1130p	-----S-	:30	1	\$900.00	P4	0.00	NM	1	\$900.00
				Saturday News 8 @11											
News 8 at 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-					1	\$900.00		0.00			
E 58	WOOD	09/30/12	09/30/12	Daybreak Sun @6am	CM	6-7a	-----S	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
				Daybreak Sun @6am											
News 8 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					1	\$125.00		0.00			
E 59	WOOD	09/30/12	09/30/12	Daybreak Sun @7am	CM	658-8a	-----S	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
				Daybreak Sun @7am											
News 8 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					1	\$250.00		0.00			
E 60	WOOD	09/30/12	09/30/12	Today Show Su	CM	758-9a	-----S	:30	1	\$600.00	P4	0.00	NM	1	\$600.00
				Today Show Sunday											
Sunday today															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					1	\$600.00		0.00			
E 61	WOOD	09/30/12	09/30/12	Meet the Press	CM	858-1001a	-----S	:30	1	\$1,000.00	P4	0.00	NM	1	\$1,000.00
				Meet the Press											
Meet The Press															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					1	\$1,000.00		0.00			
E 62	WOOD	09/30/12	09/30/12	Sun 10-11am	CM	10-1030A	-----S	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
				To The Point		(10:00 AM-10:30 AM)									
Local Point - Political Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					1	\$400.00		0.00			
E 63	WOOD	09/30/12	09/30/12	Sun 6p News 8	CM	6-7p	-----S	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
				Sun News 8 @6p											
NEWS 8 AT 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					1	\$750.00		0.00			
E 64	WOOD	09/30/12	09/30/12	FB Night in Amer Pre Ga	CM	7-8P	-----S	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
				Football Night in America		(7:00 PM-8:00 PM)									
NBC Sunday Night Football															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					1	\$500.00		0.00			
N 65	WOOD	10/02/12	10/02/12	Tue Hour 1	CM	8-9p	-T-----	:30	1	\$1,475.00	P5	0.00	NM	1	\$1,475.00
				Tuesday 8-9p											
NBC Sunday Night Football															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----					1	\$1,475.00		0.00			
													Totals	60	\$30,425.00